

North Carolina Central University Alumni Association, Inc.

www.nccu.com

Office of the National President

Dear NCCU Alumni:

I trust that when this communication reaches you, it finds you and yours doing well and enjoying your summer activities. It is the beginning of our year and I wanted to reach out to each of you and express my sincere appreciation in your confidence in voting for me as your President for FY2006-08. It has been a learning experience over the past four years serving as your Vice President. I take the office of President with sincerity and humbleness. I pledge my undying support of our association and full commitment and full participation in all that we do over the next two years.

We have a full slate of activities that will require your input, support and/or full participation. At the Annual Meeting in May, a membership campaign/fundraising initiative was approved by the general body. With that mandate in hand, your FY2006-08 elected officers have begun to work. They are: Vice President – Tania B. Davis, Secretary – Joan van Johnson, Treasurer – Warren Leggett, Region I VP – Dwayne C. Houston, Region II VP – Gloria Haynes-Lewis, Region III VP – Robert (Bob) S. Chiles, Sr. and Region VP – Mona P. Bowen. We met on June 3rd to formalize our strategic plan for the upcoming year. Our first order of business was to draft our official Vision and Mission Statements, Core Values and Strategic Goals. This is a crucial item since it defines who we are as an organization, frames our principles, philosophy and states our purpose for being!

The other crucial pieces of business centered on membership and fundraising. As approved, it is a “**Two-4-one**” membership offering for you. If you are an annual dues paying alumnus, pay \$50 to National and National will pay your local dues, if there is a local chapter identified for your general location. If you are a Life member and donate \$50 to the National Association, National will pay your local dues if a local chapter exists in your general location! The Membership Campaign starts July 1st and ends September 30th. We are very excited about the promotion and have assembled a solid team of membership focused alumni to work on this effort. **Roger Gregory** has agreed to serve as Chair of the Membership Committee and steer us through this challenging campaign. Please give your full support to Roger, his committee and the campaign by sending in your \$50 to National. You can mail it in to the Office of Alumni Relations (OAR) or you can pay your dues or donation on-line at www.nccu.com.

Another exciting component for the coming year is to host a “Leadership Development Workshop” for all newly elected Chapter Officers and Appointed Committee Chairs. We fully recognize that for Chapter Officers to be successful, we must provide them with all the tools and resources so that you can lead their Chapters effectively. At the Workshop, Chapter Officers will be briefed on the framework of the Association, expectations of you as you serve in the capacity of “Chapter Officer”, agenda items for FY 2006-07 and information on infrastructure and procedural matters that will help you be a more effective leader! Mark Friday, July 14th on your calendar and plan to spend an exciting afternoon with us. Tania Davis and Bob Chiles have assembled a very dynamic workshop that will be informative and fun!

Lastly, a majority of my efforts over the coming year is to reach out and communicate to each of you as often as possible. To do that effectively, I will need a valid email address for you. All information created by and on behalf of the Association will be posted on our website, www.nccu.com, so that you may read it 24/7! For quick announcements and solicitation of your thoughts, I look to email you direct and/or contact you through our Alumni e-Newsletter.

Truth and Service

I want to ensure that you are informed of what is happening within the Association, at NCCU, the Nation and the world as it relates to the Association! These are some dynamic and exciting times for NCCU, the Association and our Nation. The campus (“*The Yard*”) is growing by leaps and bounds, enrollment is at an all time high, community and alumni spirit are flying high, we have come off an exciting football and basketball season with great expectations for the next year, we are positioning to rejoin the MEAC and raise our athletic and academics programs to greater heights and Alumni are on the Move! In addition to the NCCU centric activities, our world continues to stay in a state of flux. I am sure that you have been hearing all the chatter regarding the Lacrosse Case, education and the State Lottery, Immigration, the War of Terrorism, protecting our border, nuclear fears regarding Iran and North Korea, and the escalating civil wars in Africa, Haiti and Iraq. What are your thoughts on these vital matters of national security and human existence? *Go to www.nccu.com to keep up on all the latest Alumni Centric News and share your thoughts!*

Well, I will end on that note for now. It is good to chat with you and I look forward to hearing from you regarding your ideas and suggestions. Contact me at smith.richard@nccu.com and let me know what matters to you’re regarding our association and Dear Ole NCC!

May your days be filled with joy and peace,

In Truth & Service,

/rds/

R. DeWitt Smith, President

Your Humble Servant for FY 2006-08



**PRESS RELEASE
FOR IMMEDIATE RELEASE**
Contact: Membership Committee
Office: 919-530-5222

The National North Carolina Central University Alumni Association, Inc. (NCCUAA) is proud to announce a “Two-4-One Membership Campaign Offering”!

If you pay your National membership, your \$50 national dues will also cover your local chapter dues for one year. Life Members making a \$50 donation to the Association will also enjoy the benefit of having their local dues paid for one year. The Sponsoring Chapter will also receive a \$4 rebate for every membership paid or donation made as a result of this Campaign Offering. This offer is limited to alumni who pay national dues or make a donation between July 1, 2006 and September 30, 2006.

Membership benefits include:

- 1. Free nccu.com email account;***
- 2. Alumni e-Newsletter;***
- 3. 10% Discount off all purchases at the NCCU.Com Store;***
- 4. \$5 Discount off Season Football Tickets;***
- 5. 10% off purchases at the Men’s Warehouse;***
- 6. Discount off Auto and Home Owner’s Insurance Policies with Liberty Mutual; and***
- 7. Access to select Affinity/Affiliate Program Membership offerings***

Proceeds from this campaign are earmarked for the following items:

- 1. 25% Financial support for the General Scholarship Fund,***
- 2. 20% Financial support for the Athletic Department;***
- 3. 10% Financial Support for the Bands;***
- 4. 5% Financial Support for the Public Relations Office;***
- 5. 5% Financial Support for the Office of Admissions; and***
- 6. 5% Financial Support for Student Assistance***

Go to www.nccu.com/register.cfm to take advantage of this offer on-line or download the form and send it in with your payment.

Contact us at (919) 530-5222 if you have any questions.

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North Carolina Central University Alumni Association, Inc.

“Two-4-One Membership Offer”

Now you can pay your national dues and your local chapter dues at the same time. For a limited period your \$50 national dues will also cover your local chapter dues for one year. This offer is limited to alumni who pay national dues between **July 1, 2006 and September 30, 2006**.

Life members making a \$50 contribution to the Association between **July 1, 2006 and September 30, 2006** will also enjoy the benefit of having your local dues paid for one year.

Membership Benefits

Free nccu.com Email Account

Alumni e-Newsletter

10% Discount of all purchases at the NCCU.com store

\$5.00 Discount on Season Football Tickets

10% Men’s Warehouse Discount

Discount on NCCU Alumni Insignia Jewelry

Auto and Home Owner’s Insurance Discount with Liberty Mutual

Affinity/Affiliate Program Membership offers

Complete the form below and return with your check. **Please make all checks payable to NCCU Alumni Association.** Visa and MasterCard are accepted. Dues can also be paid on-line at www.nccu.com/register.cfm

“Two-4-One Membership Offer”

Name _____
First M.I. Last Maiden Name

Telephone: Home _____ Business _____

Address _____

City _____ State _____ Zip Code _____

Email Address _____ Local Chapter _____

Year (s) of Graduation _____ Degree (s) _____ Major _____

Credit Card Option: Name of Card _____ Card Number _____

Expiration Date _____ Signature: _____

**Mail your check TODAY to: NCCU Alumni Association
2223 Fayetteville Street
Durham, NC 27707**

Go on-line at:

www.nccu.com/register.cfm



NCCU Alumni.Org



PRESS RELEASE
FOR IMMEDIATE RELEASE
Contact: Fundraising Committee
Office: 919-530-5222

The National North Carolina Central University Alumni Association, Inc. (NCCUAA) and the McZig Company have created a joint venture to help raise scholarship funds online for the NCCUAA. This joint venture is called WWW.NCCUALUMNI.ORG.

To help your chapter with fund raising effort, this joint venture will provide you with an innovative way that will not only help you with Fund Raising Initiatives, but will also assist you with the operation of your Chapter's business. *This innovative way is with a website!* The website will help your Chapter save time and money plus raise funds for your Chapter.

Some of the major features for the website are:

- 1. Available 24 hours 365 days;**
- 2. Unattended Operations;**
- 3. Monthly Chapter News;**
- 4. Monthly NCCU News;**
- 5. Online Membership Applications;**
- 6. Online Membership Payment;**
- 7. Multiple E-mail Accounts;**
- 8. E-mail Forwarding;**
- 9. Credit Card and Debit Card Acceptance;**
- 10. Online Merchandise Sales;**
- 11. Website Ad Sponsors; and**
- 12. Online Fund Raiser Auction**

The annual cost for a complete website is \$879, which covers the domain name, website design, website construction, monthly hosting and monthly maintenance. For the month of August, we are offering a complete NCCU Alumni Chapter Website to the first ten (10) Chapters that sign up for a special price of \$449 per Chapter. If you are interested in obtaining a website for your Chapter please let us know by August 15th.

To take advantage of this offer or contact us at info@nccualumni.org or 877-284-9570 (US Toll-free Number) if you have any questions.

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