

Cheyney University of Pennsylvania
Entrepreneurship Learning Camp
Application
July 13 - 18, 2008



For students entering the 10th, 11th, or 12th grades

Presented by the
Ephren W. Taylor, II Entrepreneurial Academy


in collaboration with
Cheyney University of Pennsylvania

Ephren W. Taylor, II manages over \$150 million in assets as CEO of City Capital Corporation. His concepts on empowering communities with both profitable and social-conscious investing and development are highly innovative. Follow the results of this cutting-edge, community revitalization model on the 25-city “Urban Wealth Tour” which features Mr. Taylor and promotes economic empowerment, affordable housing, and entrepreneurship in urban communities.

Cheyney University of Pennsylvania was founded on February 25, 1837. It is America’s first Historically Black Institution for higher education. Cheyney’s mission is to prepare confident, competent, reflective, visionary leaders to become responsible citizens. The University is strategically located approximately 25 miles south of Philadelphia, PA. The campus sits on 275 acres of land with buildings featuring both modern and historic architecture. The university offers undergraduate degree programs through the College of Arts and Sciences, and the College of Education.

Ephren W. Taylor, II
Entrepreneurship Learning Camp
At Cheyney University
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STUDENT APPLICATION

<p><i>Entrepreneurship Learning Camp</i></p>	<p>The Entrepreneurship Learning Camp is a branch of Ephren W. Taylor , II Entrepreneurial Academy (ETEA) hosted in collaboration with Cheyney University. The camp provides an in-depth overview of entrepreneurship in an intense 6 – day curriculum that shows students the process of how to start and operate a business. Students will learn about the impact small businesses have on the global economy and society, and how entrepreneurship is viable and rewarding career choice. Facilitators will include Cheyney University faculty, popular media personalities, and success business owners. Ultimately, students will leave the camp with the tools necessary to launch their journey toward entrepreneurship.</p>
<p><i>About the Camp’s Founder</i></p> 	<p>Ephren W. Taylor, II is the youngest African American CEO of any publicly traded company, ever – City Capital Corporation. Described as “Walking Black History” by popular radio show host Tom Joyner, Mr. Taylor, started his first business venture at age 12, when he began making video games. By age 17, he was a millionaire.</p> <p>Mr. Taylor has been featured on national television and radio shows including CNBC’s Big Idea, Fox News’ Your World with Neil Cavuto, Bulls & Bears, and the Doug Banks’ Morning Show. He is rapidly emerging for generations X and Y what Warren Buffet is for Baby Boomers; the premier financial expert for a generation.</p> <p>Mr. Taylor partnered with Cheyney University to create ETEA because of the institution’s rich tradition in offering young people the opportunity to succeed.</p>
<p><i>Who May Apply</i></p>	<p>The 2008 Entrepreneurship Learning Camp is scheduled for July 13 – 18, 2008 at Cheyney University in Cheyney, Pennsylvania. Rising high school Sophomores, Juniors, and Seniors who are interested in owning their own business are encouraged to apply. Participants will reside on the Cheyney University campus for a one – week session (6 days).</p>
<p><i>Cost</i></p>	<p>Housing, meals, and program materials are FREE to selected students. Participants are responsible for providing their own transportation to/from</p>

	<p>Cheyney University's campus. All participants will be required to stay in on-campus housing for the duration of the program and will be supervised at all times. Students successfully completing the program will receive a cash stipend at the end of the program.</p>
How to Apply	<p>To receive consideration for participation in the Ephren W. Taylor II <i>Entrepreneurship Learning Camp</i> presented in collaboration with Cheyney University, please do the following:</p> <ul style="list-style-type: none"> ✓ Submit a COMPLETED application package; ✓ Submit an OFFICIAL transcript; ✓ Respond to the essay question; ✓ Obtain one completed form and letter of recommendation from a non – relative; ✓ List any activities you are/have been involved with to support your home or school communities; ✓ Review your application for accuracy and all required signatures; ✓ Submit your completed application by MAIL, EMAIL, or FAX before the deadline of June 6, 2008 to: <ul style="list-style-type: none"> Ms. Abbie Ewing – ETEA Cheyney University of Pennsylvania 1837 University Circle P.O. Box 200 Cheyney, PA 19319 Fax: 610.399.2605 Email: aewing@cheyney.edu <p>Please indicate if your letter of recommendation will be sent under separate cover. Incomplete applications will not be considered. Information submitted within all packages will be held in confidence according to standard University procedure. Any documents submitted become property of the Entrepreneurship Learning Camp and will not be returned.</p>
Application Deadline	<p>All applications must be received by Friday, June 6, 2008. Students selected will be notified by or before Friday, June 20, 2008.</p>
Contact Us	<p>For additional information or questions, please contact:</p> <p>Ms. Abbie Ewing – ETEA Cheyney University of Pennsylvania 1837 University Circle P.O. Box 200 Cheyney, PA 19319 Telephone: 610.399.2368, Fax: 610.399.2605 Email: aewing@cheyney.edu</p>

Students selected to participate will be notified by June 20, 2008.

Selection Criteria Checklist (ETEA administrative use only)

Application packages will be considered in accordance with the following:

- | | |
|--|---|
| <input type="checkbox"/> Complete Application | <input type="checkbox"/> Community Engagement |
| <input type="checkbox"/> Form and Letter of Recommendation | <input type="checkbox"/> Essay |
| <input type="checkbox"/> Transcript | |

Date Received: _____

Processed by: _____

Date Verified: _____

Accepted: _____ yes _____ no

RECOMMENDATION FORM (Please Type or Print in blue or black ink)

Name of Applicant (Please print or type)

College/University

Name of Reference

Phone Number of Reference

The above named applicant seeks to participate in the **Entrepreneurship Learning Camp** hosted by the Ephren W. Taylor, II Entrepreneurship Academy in collaboration with Cheyney University. Please complete this form and comment in a letter of recommendation on the following:

- ✓ Your relationship to the applicant
- ✓ How long you have been acquainted with the applicant
- ✓ The applicant's business sense and/or creative ability
- ✓ The applicant's character and personality; and
- ✓ Any comments to support their selection for the **Entrepreneurship Learning Camp**

Please rate the applicant in the following categories:

	Below Average	Average	Above Average	Outstanding
Ability to "think outside of the box"				
Commitment and Dedication				
Personal Maturity				
Overall Recommendation				

You may address your letter to: **Entrepreneurship Learning Camp Selection Committee**

Signature

Date

Address

City

State

Zip

Please submit your completed form and letter by mail or fax to:

*Ms. Abbie Ewing – ETEA
Cheyney University of Pennsylvania
1837 University Circle
P.O. Box 200
Cheyney, PA 19319
Fax: 610.399.2605*

COMMUNITY ENGAGEMENT (Please type or print in blue or black ink)

Using the space below, list any activities with which you have been/are involved in within your community. Be prepared to verbally elaborate on the level of your participation, goals accomplished, and the benefits delivered.

Signature

Date