

**North Carolina Central University Alumni  
Association**

***District of Columbia Chapter***

P.O. Box 1508  
Washington, D.C. 20013

*Dear Alumni Family & Friends:*

This appeal is for you to place a personal message or an advertisement for your business or profession in the North Carolina Central University (NCCU) Souvenir Journal that will be distributed at the NCCU Scholarship Gala sponsored by the District of Columbia Chapter of the NCCU Alumni Association and will be held on Saturday, April 24, 2010 at the La Fontaine Bleu Ballroom in Lanham, Maryland. The proceeds from the Souvenir Journal and the Gala will provide scholarships and financial assistance to students from the Washington Metropolitan Area who will attend NCCU. This is the local Chapter's primary scholarship fundraiser. The enclosed advertisement form includes the price structure for the size and placement of messages or ads in the Souvenir Journal. Please return the completed form by Saturday, April 8, 2010 to ensure that your message and/or advertisement are included in the Souvenir Journal.

Please make your check payable to DC Chapter NCCU Alumni Association and mail to:

**DC Chapter NCCU Alumni Association  
Attn: Souvenir Journal Committee  
711-8th Street, NE  
Washington, DC 20002**

Thank you in advance for your support of this fundraising activity. Feel free to contact Calvin Kearney on (202) 543-9899, if you have any questions or need additional information.

*Yours in Truth and Service,*

*Calvin*

*Calvin Kearney, Chairperson  
Souvenir Journal Committee*

*North Carolina Central University Alumni Association  
District of Columbia Chapter*

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Washington, D.C. 20013

**2010 Scholarship Gala Souvenir Journal Advertisement Form**

FULL PAGE@ \$100.00  
FRONT INSIDE PAGE @ \$300.00  
HALF PAGE @ \$75.00  
BACK INSIDE PAGE @ 300.00  
OUTSIDE BACK COVER @\$400.00

ALL ADS ARE DUE ON OR BEFORE APRIL 8, 2010  
PRINT READY PROOFS ARE REQUIRED!!  
**NO COLOR PHOTOS, PLEASE**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NUMBER: HOME/WORK/CELL \_\_\_\_\_

CHECK PAGE SECTION:  FULL PAGE  FRONT INSIDE PAGE  BACK  
INSIDE PAGE  BACK OUTSIDE PAGE

AMOUNT ENCLOSED: \$ \_\_\_\_\_

SPECIAL INSTRUCTIONS:  
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Washington, D.C. 20002  
Questions regarding ads, please call Calvin Kearney at (202) 543-9899.**