



## **North Carolina Central University Alumni Association Mr. Alumni Competition 2010- 2011**

My name is Curtis Massey and I am soliciting your support as a candidate for Mr. Alumni 2010 – 2011 for North Carolina Central University (NCCU) representing the Metro D. C. Alumni Chapter.

### **About the Competition**

Each year, the National Alumni Association of NCCU selects a Mr. and Ms. Alumni. This year's competition will be very competitive as the university will come on the heels of celebrating its 100<sup>th</sup> Anniversary.

Local NCCU alumni chapters throughout the country select alumni members to serve as their representative for Mr. and/ or Ms. Alumni. The local chapter that raises the largest sum of money

for each of the titles is determined the winners by the National Alumni Association. The winners of the competition will be announced and crowned in Durham, NC, on Saturday, October 30, 2010, during half-time of the Homecoming Football Game.

The Metro D. C. Chapter ([www.NCCUDC.org](http://www.NCCUDC.org)) selected me as their candidate for Mr. Alumni 2010 - 2011. It is my goal to raise \$15,000 for this event. The money raised provides scholarships for students to attend this prestigious Historical Black University. I encourage you to learn more about NCCU by visiting [www.NCCU.edu](http://www.NCCU.edu).

### **Who Is Curtis Massey**

I was born and raised in Petersburg, Virginia and graduated from Petersburg High School in 1978. I attended NCCU from 1978 to 1982, where I earned my BA degree in Political Science/Public Administration. I later earned my Master's degree in Public Administration from the University of North Carolina at Chapel Hill, Chapel Hill, NC.

While at NCCU, I made the following contributions and accomplishments:

- Organized NCCU's 1<sup>st</sup> Parents' Day Program (1980) (Now an annual weekend event);
- Served as President of my Junior Class (1980 -1981);
- Organized NC's 1981 "Black College Day March" in Raleigh NC with over 15, 000 marchers from NC's Historical Black Colleges & Universities (HBCU);
- Served as an Intern with NC Governor Jim Hunt (Summer 1981);
- Served as NCCU's Student Government Association President (1981-1982);
- Served as the President of NC Association of Historical Black Colleges and Universities Student Government Associations (1981-1982); and
- Had lunch with U.S. President, Ronald Reagan at the White House (1982) as a result of organizing NC's Black College Day March.

I currently reside in NE Washington, DC and work for the U.S. Department of Labor in Washington, DC; where I have been employed for over 17 years.

### **How Can You Support Curtis Massey**

- **One Time Donation:**

You can make a tax-deductable donation of **any \$\$ amount** online at [www.NCCUDC.org](http://www.NCCUDC.org) and click “Donations”. **Please note donation for MR. ALUMNI**

- **Pledges:**

In observance of the university’s 100<sup>th</sup> anniversary, I am seeking 100 people to make a \$50 tax-deductable pledge between now and September 2010. To stretch out your \$50 pledge, may I suggest monthly payments.

- **Raffle Tickets:**

I currently have Raffle Tickets for sale for the following prizes: 1st Prize \$1000.00; 2<sup>nd</sup> Prize \$750.00 and 3<sup>rd</sup> Prize \$250.00. It is my goal to sell 3,000 tickets. Tickets are \$1 each and can be purchased by calling me at (202) 907-8060. The drawing is scheduled for October 30, 2010, during the Homecoming Game. You **do not** have to be present to win.

- **Fundraisers**

Between now and October 2010, “Friends of Curtis”, and the Metro D. C. Alumni Chapter, will sponsor various fundraisers (i.e. Social Gathering, Silent Auctions, Dinner Sales, Bus Trips, etc) to help raise monies for this event. To make sure you don’t miss out on any of these planned fundraisers, please send me your email address via texts to (202) 907-8060 or email [iluvnedc@hotmail.com](mailto:iluvnedc@hotmail.com) to receive “evites”.

**NOTE:**

Checks (including payment for Raffle Tickets) should be made to “NCCU DC Metro Alumni Association”. To accurately track your pledges and to ensure that you receive a tax-deductable receipt, please forward your donations to:

**Curtis Massey  
5605 Nannie Helen Burroughs Ave. NE,  
Washington, DC 20019.**

**THANK YOU FOR YOUR SUPPORT!!!**

**Curtis T. Massey**

08/23/10